

## Olive Leaf Australia Hits Double Jackpot at Regional Export Awards

***Olive leaf extract has quickly gone from being an almost unheard of plant extract to one of Australia's most sought after natural health supplements, and the recent Ipswich Region Export Awards have shown that other countries are getting a taste for it too.***

Olive Leaf Australia Pty Ltd, the world's largest specialised olive leaf grove, is celebrating today after having taken home two of the Ipswich Regional Export Awards. "We had only just returned to our table after receiving the *Agribusiness Export Award* when we heard our name announced for the *Emerging Exporter Award* also." explained Julian Archer, Corporate Development Director for the company.

"We've never entered any awards programmes before and to receive a double jackpot on our first entry is wonderfully encouraging to the whole team. We'll need to build a wall somewhere on the farm to hang the awards!" joked Archer.

With more than \$1 million in export sales already under their belts Olive Leaf Australia has their eyes set on making their liquid extracts available to one billion people worldwide by 2010. "Our strongest export markets include Korea, Taiwan, Singapore, Malaysia and China but we also have partnerships in place to enter the United Kingdom and North America in 2007," said Archer.

Olive Leaf Australia's liquid extracts which are grown and manufactured near Coominya are globally unique due to their being made from fresh, alive olive leaves rather than dried leaves or powders. University studies have shown the product's excellent health potential and clinical trials are in progress. Australians are already voting with their wallets as they are investing their family health budgets at the rate of more than \$1 million every month on the company's extracts.

Now in their 17th year, the Queensland Regional Export Awards acknowledge the important contribution that Queensland's export businesses make to the local and national economy through job creation and increased prosperity in the community.