

Olive Leaf Australia

Founded on 32 years of olive industry experience, **Olive Leaf Australia** has developed a system to scientifically grow and extract the many healing compounds from olive tree leaves.

It started with a chance meeting on the shores of the Mediterranean. While conducting olive industry research in Spain, Italy and Greece, Ray and Delphine Archer discovered families using the leaves of the sacred *Olea europaea* tree in various healing remedies. In fact, the Archers – owners of Olive Leaf Australia – had stumbled upon a health secret that was more than 4,000 years old. This is their story.

Research confirmed

For two years, Ray and Delphine searched the world's universities and medical centres for references to the olive leaf and discovered numerous positive reports from laboratories, clinical trials and personal testimonies. Their findings seemed almost too good to be true, so they employed a full-time PhD researcher to check every scientific reference.

Following six months of reports, the Archers became increasingly confident that almost every positive statement made about the healing properties of the *Olea europaea* (olive) leaf was correct, and they knew it was time to start pilot trials of their own.

After perfecting its proprietary extraction process, Ray and Delphine shared the product with friends and family, then staff and their families and friends. It was a miracle! Like a pebble tossed into a still pond, the ripples continued to widen. The

number of health improvements reported cemented the fact that their product was living up to scientific expectations.

Olive tree defense

The research also indicated that certain varieties of olive trees have extremely powerful defence systems, which enable them to live for centuries withstanding pests, viruses, bacteria, droughts and extremes of heat and cold. Scientific studies are continuing to reveal the synergy of these many 'defence' compounds in olive tree leaves that have the potential to enhance human health.

Unique proprietary system

In order to most-effectively grow and extract the key compounds from olive leaves, Olive Leaf Australia has spent ten years developing the proprietary EnviroLéa® system. Field technicians utilise the very best grove management techniques borne from decades of experience with *Olea europaea* trees. They combine the most advanced foliage analysis systems with nature's gifts of rich volcanic soils, organic fertilisers and rainwater to produce some of the healthiest *Olea europaea* trees in the world.

Fresh leaf synergy

Harvesting of the leaves is done at sunrise to ensure that only the freshest and most suitable foliage is selected. Each leaf bundle is quickly and carefully taken to the on-site processing centre before any deterioration can occur.

After the foliage is harvested, it passes through a range of proprietary extraction and purification processes before being sealed away from heat, light, oxygen and any possible contaminants. As well as meeting the strictest of health regulations, this efficiency and careful storage also ensures that the vital active ingredients are kept 'alive' to increase maximum effectiveness.

World's largest olive leaf grove

With almost no advertising, our Olive Leaf Australia extract has quickly gone from being an almost unheard of plant extract to one of Australia's most sought-after natural health supplements. Australians are investing more than \$1 million a month of their family health budgets on olive leaf extract through health stores and pharmacies. Every day, 1,000 bottles are sold in Australia alone, and Olive Leaf Australia Pty Ltd is now the world's largest specialised olive leaf grove.

Giving back

The Archers are dedicated to their goal of helping people all over the world to improve their health. This often requires them to give free products or other assistance.

Many African children are being cared for in orphanages after the loss of their parents to HIV/AIDS or other causes. Donations of olive leaf extract to several such orphanages have helped to keep these children bouncing through life. In many cases these donations are followed by extra financial support for the construction of clean water bores or other much-needed items.

On behalf of the children in these orphanages, Ray and Delphine Archer would like to thank all of their customers in Australia and overseas who buy olive leaf extract for their personal health and also make the ongoing donations possible.

FOR MORE INFORMATION CONTACT
Olive Leaf Australia on 075424 6771 or
visit www.olea.com.au or www.envirolea.com

